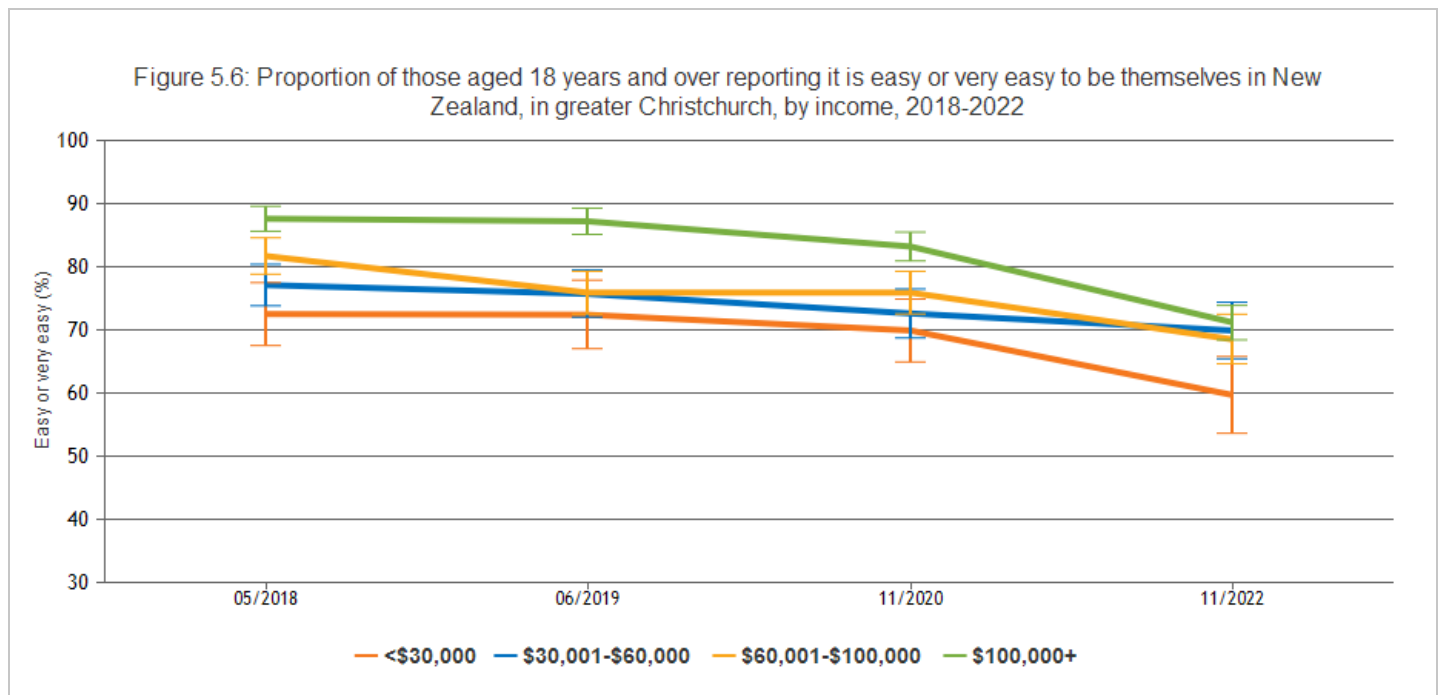


## Personal identity: Breakdown by income

Downloaded from <https://www.canterburywellbeing.org.nz/our-wellbeing/social-capital/personal-identity/#link-breakdown-by-income> on 16/07/2024 2:47 PM



The figure shows that respondents with higher household incomes were generally more likely than respondents with lower household incomes to feel it was very easy or easy to be themselves in New Zealand, over the time series shown (in 2022, 71.2% of those with annual household incomes over \$100,000; 68.5% with incomes \$60,001–\$100,000; and 69.9% with incomes \$30,000–\$60,000; compared with 59.7% for those with incomes under \$30,000). The proportion for the highest income group is statistically significantly higher than for all other groups in 2018, 2019, and 2020.

### Data Sources for Personal identity

**Source:** Te Whatu Ora Waitaha Canterbury - formerly the Canterbury District Health Board.

**Survey/data set:** Canterbury Wellbeing Survey to 2022. Access publicly available data from Te Mana Ora | Community and Public Health website [www.cph.co.nz/your-health/wellbeing-survey/](http://www.cph.co.nz/your-health/wellbeing-survey/)

**Source data frequency:** Annually.

Metadata for the Personal identity indicator is available at <https://www.canterburywellbeing.org.nz/index-data>

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